



Helping Olympic Dreams
Come True™

OLYMPIC SWIMMING CHAMPION NABER TO ATTEND MCDONALD'S USA-USSR DUAL MEET

John Naber, champion Olympic swimmer, will be in Knoxville August 26-28 to salute top senior swimmers competing in the McDonald's[®] USA - USSR Dual Swim Meet and to show support for these amateur athletes, many who are likely to be seen participating in the 1984 Olympic Games. Swim competition is scheduled daily from 2:00 - 4:00 p.m. at the University of Tennessee Aquatic Center.

Naber, a product of the United States Age Group Swimming program, began swimming competitively at age 13, relatively late in life for the sport. Three years later, he nearly qualified for the 1972 U.S. Olympic Team, and set the pace for his progress toward the 1976 Olympic Team Trials.

At age 20, Naber walked away from the 1976 Olympic Games with four gold medals and one silver medal. He set four world records and was named Male High Point Athlete for the Games. A year later, Naber won the prestigious James E. Sullivan Award as our nation's top amateur athlete. His other swimming achievements include 25 National Amateur Union titles and 15 National Collegiate Athlete Association titles.

Currently, as a member of the Los Angeles Olympic Organizing Committee Board of Directors, Naber is actively involved in preparations for the 1984 Olympic Games to be held in Los Angeles and working closely with McDonald's[®] as a consultant to develop its support of youth sports and the 1984 Olympic Games.

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"McDonald's[®], the exclusive national sponsor of the U.S. Swimming Junior Olympic/Age Group program, is helping Olympic dreams come true for many young athletes today," said Litton Cochran, owner/operator of McDonald's in the Knoxville area.

In communities nationwide, McDonald's[®] will sponsor and host more than 180 swim meets each year between now and the 1984 Olympic Games.

In addition, McDonald's[®] is underwriting the cost of a \$4 million swimming and diving facility for the 1984 Olympic Games, which will be the site for all competitive swimming, diving and other Olympic aquatic events. The McDonald's Olympic Swim Stadium, being built on the University of Southern California (USC) campus, is the first athletic venue in Olympic history to be wholly-funded by a private company.

When the XXIIIrd Olympiad concludes, the McDonald's[®] Olympic Swim Stadium will be made available as a recreational facility for community residents and the handicapped through the USC National Youth Sports Program.

"The McDonald's[®] USA - USSR meet is truly a prestigious swim competition," said Meet Director Ray Bussard, head swim coach at the University of Tennessee in Knoxville. "This event will help set the stage for our Olympic competitors two years from now."

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