



ESPN at the McDonald's  
USA vs. USSR Dual Swimming Meet

- ESPN will present on a tape-delay basis the McDonald's USA vs. USSR Dual Swimming Meet from Knoxville, Tenn. The following is the network's telecast schedule:

Show #1 (Aug. 26 Events)

Sat. Aug. 28 2:00 p.m. (EDT)  
 Sun. Aug. 29 12:30 a.m.  
 Sun. Aug. 29 8:00 a.m.  
 Tue. Aug. 31 3:30 p.m.

Show #2 (Aug. 27-28 Events)

Sun. Aug. 29 8:30 p.m. (EDT)  
 Mon. Aug. 30 3:30 a.m.  
 Tue. Aug. 31 12:00 a.m.  
 Wed. Sept. 1 3:30 p.m.  
 Sat. Sept. 4 1:30 p.m.

- Leandra Reilly is the play-by-play commentator for ESPN. John Naber, world record holder in the 100 meter and 200 meter backstroke and a 1976 Olympic silver and gold medalist, will analyze the action. ESPN's Steve Stedman is the producer of the telecast; Jay Mullian is the director.
- ESPN is America's only Total Sports Network, now reaching more than 17.5 million homes across the country through over 4200 affiliate cable systems. ESPN has been growing at a rate of more than 500,000 new households each month.
- ESPN's penetration in the Knoxville Designated Market Area (DMA) is 118,411 subscriber households.
- For further information contact the ESPN Communications Department at 203/584-8477.  
 Rosa Gatti, Vice President, Communications  
 Dave Ogrea, Communications Representative  
 Chris LaPlaca, Communications Representative  
 Beth Albert, Communications Staff Assistant  
 Mike Soltys, Communications Staff Assistant